



Letter from the President

Hi Ladies,

When I think of the holidays it always makes me think of traditions. Some of my family traditions are tree hunting for the perfect wild balsam tree and decorating it with all of our favorite ornaments the kids have made over the years including of course the pickle; a Christmas eve tradition of

charades with men vs. women (I am proud to say the women have held the winning record for the last 10 years.); decorating the yard before the snow flies and spending time with family and friends.

When I walked into the Wisconsin Club at our December meeting, I was so proud to see the overwhelming generosity of our members for one of the Milwaukee Chapter traditions which is bringing donations for Toys for Tots. Sgt. Lopez of the USMC and a Milwaukee police officer shared with us the history and process of the Toys for Tots organization as well as his personal experience of how his family was a recipient of this organization.

On Saturday, December 11, a group of 12 of us gathered at the Bay Shore Mall for the Wrap Party as we helped wrap over 5,000 presents for the Milwaukee Boys and Girls Clubs. Imagine about 100 volunteers in a large room and hearing wrapping paper being cut, lots of tape being used while listening to holiday karaoke. I do have to say the EWI Milwaukee chapter did a fine job with our rendition of Deck the Halls (who knew there were so many verses to that song).

Looking ahead to 2011, there will be a Spring Conference held on April 14-16, in Tulsa, Oklahoma and rumor has it that Simon T. Bailey will be there. Please let me know if you are interested in attending to represent our chapter. If you are attending school, thinking of going back to school, remember to check out the corporate website for the Fellows scholarship program for EWI members.

We hope to see everyone at our January 4 membership meeting at the Pabst Mansion where we will re-visit Milwaukee and re-discover all the great offerings of our great city.

Merry Christmas, Happy Holidays and joy to all!

Rocky

2009-2010 Officers & Directors



President

Rocky Theisen-Kapp
Johnson Controls



**Vice President/
President-Elect**

Cortney Ewald Ihde
Ewald Automotive Group



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**Board Advisor
Program Director**

Lora Burbach
WISN TV

**EWI of Milwaukee
January Membership Meeting**

Tuesday, January 4th, 2011
 Captain Frederick Pabst Mansion
 2000 W. Wisconsin Avenue
 Milwaukee, WI 53233
 414-353-8800

[Click for directions](#)

Future Chapter Meetings

February 1, 2011

Fleming's
 (Sonoma private dining room)

15665 West Bluemound Rd.
 Brookfield, WI 53005

FUTURE BOARD MEETINGS

[Click here to review past Board Meeting minutes](#)

Jan 11 Board meeting will be at 7:30
 am at
 Johnson Controls

All members are welcome to attend.

Please contact Rocky Theisen-Kapp

- Feb 8
- Mar 8
- Apr 12
- May 10

2011 is the Year of the Rabbit
 Have a Happy and Prosperous New Year.
 Don't forget renewals are due !

Milwaukee Chapter Mailing Address*

Executive Women International
 – Milwaukee
 PMB #293
 6650 W. State Street, Unit D
 Wauwatosa, WI 53213

**Please use this address for all chapter dues, meeting fees and sponsorship payments.*



Advantage Cards

Please support our Chapter by adding account **#209250** to your card. Funds raised from this program support our general operating fund!

MEMBERSHIP REPORT

EWI Of Milwaukee has:

44 Member firms / 43 Representatives
3 additional representatives
3 Sustaining member
3 Life Member
0 Member In Transition.

Postings:

Aurora Healthcare

Major: Institutions and Hospitals
Minor: Hospital and health Care Facilities

Veolia Environmental Services

Major: Waste Management
Minor: Solid Waste Disposal

Do you have a friend or a business acquaintance you think would be a perfect fit for ewi? Why not invite them to attend our next meeting! Please contact Kathy Schnagl at 414-855-0334 for more information. Guests are responsible for their own \$35 meeting fee, unless you would like to pick up the tab of course. Either way, guests are always welcome to attend so please share your friends with the rest of us.

Please make a special note of the following changes to our upcoming meeting schedule.

In observation of Easter and Spring break, the EWISP Meeting has been moved to Tuesday, March 29th;

In observation of Independence Day the July Membership Meeting has been moved to Tuesday, July 12th;

The August Membership Meeting has been moved to August 11th, and will coincide with our annual Golf Outing.

The 2010 Annual Toys for Tots Membership Meeting at the Wisconsin Country Club featuring our guest speaker Marine Sergeant Mauro



Shannon Lutze, Ameriprise financial



Jaime Wooten, Fitness Advantage Trainer and Sarah Wendricks, New Resources Consulting.



Sharon Fryjoff, we energies



Pat Swilley, Johnson Controls and Lora Burback, Oldenburg Group Incorporated



Cortney Ewald-Ihde, Ewald Automotive Group and Jaime Wooten



Cindy Kunze, Indiana Insurance and Linda Werth, Oldenburg Group



Lifetime Member Linda Sauntmon



Sustaining Member Pauline Kliefoth



Rochelle Bast, Riteway Bus Service and former member Karen Allen



Kathy Marchant, Sherri Povolo, Melody Maki, a guest, Amy Schmidt



The Milwaukee Chapter of Executive Women International holds the record for the most consecutive years of participation in the Toys for Tots campaign in the city.



Thank you !! Riteway Bus for providing safe and environmentally sound transportation to the Miracle Mile in Chicago and back for our Saturday December Social, Margie Gehrman, WISN TV 12 for organizing the trip and Lisa Fairweather, Charter Manufacturing for baking goodies. While most of the ladies went shopping Lyn and Stephanie went to the Museum of Science and Industry to see



Several members of our chapter spent a Saturday morning wrapping donated Christmas gifts for the Boys and Girls Club of Greater Milwaukee at Bayshore Town Center. Here are a few snapshots from that event.



One of the organizers talks to Linda Werth-Chief Paper Cutter



Lyn Woppert, Linda Werth and Mary Caye Smith wrap Magic Drawing Boards



Lyn Woppert, Cindy Kunze, Rocky Theisen-Kapp, Cortney Ewald-Ihde, Linda Werth, Halle (guest of Suzie's) Suzie Ginter and Mary Caye Smith sing Karaoke Carols.

Special thanks to:

Linda Werth
(Oldenburg Group)

Mary Caye Smith
(SalesSmith)

Lyn Woppert
(Wildtree)

Cindy Kunze
(Indiana Insurance)

Rocky Theisen-Kapp
(Johnson Controls)

Suzy Ginter (and
Halle) (1st Choice
Heating and Cooling)

Melody Maki
(Riteway / GO Airport
Connection)

**And a double Thanks
to**

Cortney Ewald-Ihde
(Ewald Automotive
Group) for organizing
our group participation
and bringing her hus-
band Kevin along.

Committee News

Philanthropy

Thank you EWI for making the 2010 EWI Philanthropy initiative benefitting Meta House a huge success. You donated books 455 books on a goal of 420, and you raised \$137 towards the purchase of new books for the Teen Book Club. You certainly helped them to accomplish their mission of reclaiming women's lives and rebuilding families. Here is what Carryn Sami, the Assistant Director of Development, had to say.

Our Child & Family staff has really appreciated EWI's support. Ellie, the staff person who meets with the younger kids and their moms, has been so excited to have a nice selection of books to hand out. This really helps her get the kids excited about reading and, believe it or not, having nice kids' books also helps a lot of the moms get excited about reading, too. Kids' books are so much fun to read and, for women who struggle with their reading skills, reading to their kids is a less-intimidating way to practice!

Lori, the staff person who works with the teens and pre-teens, can't wait to get the book club going. She's been reading or rereading some of her choices to decide which books she'd like to start with. Just yesterday she was telling me that one of the books gave her chills, and did a really good job of illustrating the effects of trauma on a teenager's mental health - through a story that her girls will be able to relate to.

Thank you, Debbie, for coordinating this for us.

[Meta House](#)



Communications

The Connect is your way to communicate what is going on in your world with the rest of the chapter. If you have an event to promote, a new product to reveal, an announcement to make or a story to share please submit your pictures, articles, news about your firm, committee updates, or other announcements to ewimkeconnect@gmail.com for inclusion in the monthly newsletter. Thank you!

Handmade and Heartfelt

The EWI Ways and Means Committee is looking for items for our Handmade and Heartfelt Raffle at the February 1, 2011 Membership meeting.

Items needed: Handmade and/or Heartfelt gifts. Hand painted crafts, artwork, gift baskets, food, baked goods, quilts, scarves, gift baskets and more!

Please bring your donation to the February meeting. Make sure you include a card or affix a label to your gift with the artist's name and contact information.

For more information, contact:

*Lisa Cohen at 414-303-0881
Or lisa@clickheritage.com*

Congratulations!

Lora Burback, Board Advisor and Program Director, is now



Corporate Administrative Coordinator
Oldenburg Group Incorporated

Margie Gehrman, Sustaining Member, has come out of retirement, and is now



Executive Assistant to the President/G.
WISN TV-Channel 12

Also in the news...

Stephanie LaMarque, Fed Ex SmartPost is

pursuing a Doctorate in Industrial Psychology



New products now available! See Lyn Woppert for samples.

HOST



Promotion

January 1 - 31, 2011

Host a

\$400

Wildtree Tasting Party

Receive ...

1.5X

Host Rewards

Host a

\$600

Wildtree Tasting Party

Receive ...

2X

Host Rewards

Give
Wildtree a test
drive for the cost of
a grocery bill!
(\$99* + Shipping/Tax)

* is \$270 value.

With the New Year upon us and many resolving to focus on a healthier lifestyle, the ease of Wildtree is SO appealing! Whether you are looking for quick, easy, healthy meal options; a fun & social way to earn tons of free groceries; OR a flexible stream of income, Wildtree is your answer! Check us out! Contact your Wildtree Representative and find out how you can take advantage of the abundance of opportunities here!

There's never been a better time to join the 4th fastest growing direct sales party plan company!

Reps, this will automatically apply to your Host's cart when your Host qualifies. Open to Reps. No bulk orders. Qualified Parties only. Orders must be submitted by 11:59 PST on 1/31/11.

11/1/10



CONNECTIONS CAREERS COMMUNITY ABOUT MERCHANDISE



Executive Women International®

Corporate Office

515 South 700 East, Suite 2A
Salt Lake City, UT 84102-2801

2011 Corporate Board Members



President
Sharon Bennett
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EWI of Nashville
Soft-Lite Windows, LLC



Chapter Development Director
Kerry Feltenberg
EWI of Phoenix
Arizona Grand Resort



Advisor
Louise Anderson
EWI of Jackson
Maurice H. Joseph, Inc.
landerson@mauricehjoseph.com

Upcoming Professional Development Webinars

Watch your corporate Connect for future upcoming Professional Development opportunities.

You can also download prior webinars or listen to archived broadcasts from the Professional Development Teleseminar link on the EWI Member website.

SAVE THE DATE!

Spring Conference in Tulsa, OK

April 14-16

64th LCAM in Minneapolis, MN

September 22-24, 2011

EWI® MISSION AND VISION

MISSION
Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION
To be the leading connection for business professionals.

Member Firm	Representative	Member Firm	Representative
1st Choice Heating & Cooling	Suzanne Ginter	Krause Funeral Home & Cremation Services	Rachel Adas
Alverno College	Mary Frieseke	The Krizek Group	Loren Skerencak
Ameriprise Financial	Shannon Lutze	MC², Inc.	Amy Schmidt
Badger Meter Inc.	Mary Herauf	Major League Baseball, Office of the Commissioner	Mary Burns
Briggs & Stratton Corporation	Charlotte Caron Karen Pelczynski	Mary Kay Cosmetics	Donna Munnik
Building Efficiency Group – JCI	Pat Conway Swilley	Metro Milwaukee Association of Commerce	Bonnie Gomer
Building Service, Inc. (BSI)	Lori Torrison	Milwaukee Achiever Literacy Services	Tracy Loken Weber
Catholic Knights	Susan Bacon Milly Gonzalez	Mueller Communications Inc.	Ginny Czarnecki
Charter Manufacturing	Lisa Fairweather	New Resources Consulting	Sarah Wendricks
Children's Hospital & Health System	Sarah Wirth	Nonprofit Center of Milwaukee Inc.	Debbie Knepeke
City of Milwaukee	Debbie Taylor	Oldenburg Group Incorporated	Linda Werth Lora Burbach
Coca Cola Bottling Co.	No Representative	Olympus Flag & Banner	Kathy Marchant
Crowne Plaza Milwaukee	Sherri Povolo	Prescott Miller Jewelers	Kathy Schnagl
Ewald Automotive Group	Cortney Ewald-Ihde	RCB Awards	Cindi Denevan
FedEx SmartPost	Stephanie LaMarque	Riteway Bus Service, Inc.	Rochelle Bast
Fitness Advantage Trainer	Jaime Wooten	SalesSmith Inc.	Mary Caye Smith
Flower Lady – Fine Flowers & Gifts	Deb Karpfinger	The Schroeder Group, S.C., Attorneys at Law	Jessica Beyer
Fuchs Business Solutions Inc.	Jane Lawler	United Way of Greater Milwaukee	Sue Brown
Go Airport Connections	Melody Maki	UW-Milwaukee College of Nursing	Julie Frey
Heritage Quality Printing - Milwaukee	Lisa Cohen	We Energies	Sharon Fryjoff
Indiana Insurance	Cindy Kunze	Wildtree	Lyn Woppert
Johnson Controls	Roxane Theisen-Kapp	WISN-TV –Channel 12	Margie Gehrman
		YMCA of Metropolitan Milwaukee	Yili Cao

Please send any roster changes to Mary Burns at mary.burns@mlb.com