

Letter from the President



Thanks to everyone for their participation and attendance at the March 1 membership meeting. There was lots of activity as we kicked off our "Underwear Party" with our partner in this initiative Meta House. Wendy Cozzens, Director of Development for Meta House gave us an overview and shared a short video about this amazing organization and the people who reside there. Many underwear items were contributed by our membership for these women who are recovering from substance abuse and items were also collected for their children who live with them at Meta House. I'm sure we all walked away with a sense of pride and fulfillment about our support and involvement of this organization and wish these women many blessings as they transition back towards a new life.

The much anticipated Homemade and Heartfelt raffle was a huge success raising close to \$600.00 toward the Milwaukee chapter's operations funds. Many wonderful items were made and donated by our members which made it a difficult decision when choosing which items you would like to win. I'm sure many of our members and guests, as I did, went back to buy additional tickets hoping to be one of the lucky winners when the numbers were called out. Thanks again to Lisa Cohen and the Ways and Means committee for their hard work and for helping to make this an exciting evening as well.

Our March business meeting reminded me of how involved and committed we are to EW. Keeping mindful of our time we heard a few verbal reports and copies of booklets with all the committee reports were made available to all. Make sure you read through these reports which will give you an overview of our current chapter operations.

As I mentioned at our March 1st meeting, when the board met at our retreat in October, one of our goals this year was to market the Milwaukee Chapter with a visual identity through branding. I would like to thank Cortney Ewald-Ihde for all her research efforts and the membership for your support in approving dollars to be spent on this initiative. At the next membership meeting we hope to share with you some of our new items that will make the Milwaukee Chapter easily recognizable as a premier organization for networking and leadership development via connections, careers, community.

I am looking forward to seeing everyone at the March 29 EWISP membership meeting.

The snow is starting to melt ... spring has sprung in Wisconsin!

Rocky

2010-2011 Officers & Directors



President
Rocky Theisen-Kapp
Johnson Controls, Inc.



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President-Elect**
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Ewald Automotive Group



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Ways & Means
Lisa Cohen
Heritage Printing



**Communications
Director**
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Yili Cao
YMCA of Metropolitan
Milwaukee



ASIST Chair
Rachel Adas
Krause Funeral Home



**Board Advisor
Program Director**
Lora Burback
Oldenburg Group

March Meeting at Fleming's in Brookfield-Handmade Heartfelt Raffle



And Meta House Underwear Party



Rochelle Bast and Stephanie LaMarque, April 2 *Happy Birthday!*

Jamie Wooten, April 15

Mary Caye Smith, April 17

Julie Frey and Karen Pelczynski, April 25

Bonnie Gomer, April 29

Lyn Woppert, April 28

Rocky Theisen-Kapp, April 19

Lori Skerencak, April 24



Future Chapter Meetings

March 29, 2011

EWISP at the Crowne Plaza Hotel
Speaker Rich Meeusen,
Chairman/CEO, Badger Meter

May 3, 2011

ASIST at Aloft

Chapter Development Training: Fundraising

**"Putting the FUN in Fundraising –
Tips to Help Run a Successful Fundraiser"**

With Sue Fleming

Monday, April 11, 2011

Information on Upcoming Chapter Development Training and Professional Development Webinar can be found in the weekly Corporate Connect.

Download prior webinars or listen to archived broadcasts from the Professional Development Teleseminar link on the EWI Member website.

Please make a special note of the changes to our upcoming meeting schedule.

In observation of Independence Day the July Membership Meeting has been moved to July 12th.

The August Membership Meeting has been moved to August 11th, and will coincide with our Swinging for Scholarships Golf Outing.

FUTURE BOARD MEETINGS

[Click here to review past Board Meeting minutes](#)

The next Board meeting will be held
April 5, 2011 at Johnson Controls
7:30 am

Members are welcome to attend.

Please contact Rocky Theisen-Kapp
to reserve a seat.

(dates are subject to change)

- May 10
- Jun 14
- Jul 19
- Aug 9



Chapter website
ewimilwaukee.org

Milwaukee Chapter Mailing Address*

Executive Women International Milwaukee
PMB #293
6650 W. State Street, Unit D
Wauwatosa, WI 53213

**Please use this address for all chapter dues, meeting fees and sponsorship payments. Thank you!*

New Postings

Aurora Healthcare

Major: Institutions and Hospitals

Minor: Hospital and Health Care Facilities

Professional Development Webinar

“Communication at a Distance”

Wednesday, April 6th

2:00 pm



Presenter

Jane Hight McMurray
(2010 LCAM Presenter)

Membership Report

- 38 Firms
- 40 Representatives
- 3 Lifetime Members
- 3 Sustaining Members
- 0 Members in Transition



Members are encouraged to promote EWI to their friends and business acquaintances and bring them to a Membership meeting as a guest. Think about what brings you here. Do you know a photographer, banker, or a relocation specialist.....?

Our members are hand picked. Help our chapter grow!

Special Reminder . . . Caring & Sharing

A special life event . . . job promotion . . . milestone . . . new born child . . . ill family member . . . retirement?

Please remember to relay this type of information to the Caring & Sharing Committee or a member of the Board of Directors.

We have a phenomenal group of women in our Chapter and sometimes a little recognition can really touch a person and ultimately make our world a better place. If you have an extra dollar or two, please remember to put it in the purse located at the registration table at every meeting.

Welcome New Member Firm

REL:EVENT Meeting and Event Solutions

Kat founded REL:EVENT Meeting and Event Solutions with partner, Lisa Levine in 2009 and has grown from one office in Oshkosh, WI to include another office in downtown Milwaukee. REL:EVENT plans, produces and manages corporate, social, non profit and private events in Wisconsin and throughout the USA, including trade shows, VIP areas, festivals, incentive travel, retirement and customer appreciation events. They also offer décor, design, destination management, product launches, training, team building, budget creation and management. REL:EVENT works with everyone from Fortune 500 companies to the local bank or family owned business. Prior to founding REL:EVENT, Kat was employed as the senior event planner at Encore Event Planning, a subsidiary of 44 north Advertising & Design In Oshkosh, Wi., where she has also worked as an account executive.



Kat Hughes, Owner/Founder

Kat and her husband's primary residence is in Oshkosh, WI. In her spare time she enjoys sailing, kayaking, biking and traveling to spend time with her sons. She serves on the Oshkosh Celebration of Lights Board, in charge of marketing and events and works with the International Exchange program for the Oshkosh SW Rotary.

fellows
EXECUTIVE WOMEN INTERNATIONAL
FELLOWS SCHOLARSHIP

Attention EWI Representatives pursuing an undergraduate, graduate, or post-graduate degree, EWI can help with your expenses.

Apply Today for an EWI Fellows Scholarship!

To Learn More Call Toll Free: 1-877-4EWI-NOW
or Go Online to www.ewiconnect.com

Committee News



The Top 10 Reasons to go to LCAM

10. It's a nice break from your everyday routine.
9. It's an opportunity to travel.
8. You get to see and learn something new about a different city.
7. It helps you understand the scope of the EWI organization.
6. You get to learn what other chapters are doing that you'd like to try.
5. You can have a voice in how this powerful organization is run.
4. It's a chance to know some of the members in your chapter better.
3. You get to witness the powerful impact EWI has in the community and in the world.
2. You get to attend classes and seminars that help you develop as a professional.
1. You make new friends in other chapters: all the more reason to go back the next year.!

SAVE
the
DATE



EWI®

Thursday
August 11,
2011



Swinging for Scholarships

Support EWI's High School & Adult Scholarship Programs

Thursday, August 11, 2011

5th Annual EWI Scholarship Golf Outing

Executive Women International® of Milwaukee

IRONWOOD GOLF COURSE
W270 N6166 Moraine Drive, Sussex, WI
www.ironwoodgolfcourse.com

10:30 am Registration
11:45 am scramble format
Shotgun start - \$120.00/golfer

For more information contact:

Sherri Povolo

414-389-8569 Direct

414-254-0247 Mobile

spovolo@crowneplazamilwaukee.com

Registration Form Available At:

ewimilwaukee.org/golf_outing.htm

HELP SUPPORT SWINGING FOR SCHOLARSHIPS!

INTERESTED IN DONATING A RAFFLE PRIZE or OTHER DONATION?

Contact Sherri Povolo 414-389-8569 spovolo@crowneplazamilwaukee.com



Firm News



SUPPORT LITERACY – FASHIONABLY

Whether you love fashion – or just love someone who does – you can use that passion to help a great cause. Just as fashion basics never go out of style, neither do the basic academic skills that help adults lead more effective lives. One out of every six local adults struggles to read, write, or calculate basic math problems. They are unable to comprehend maps, write a short letter, or understand a utility bill. Approximately 35 percent of Milwaukee adults lack a basic high school diploma.

It seems like a daunting problem, but a new event makes it possible to help in a fun and fashionable way. “Literacy Never Goes Out of Fashion” is a fashion show and luncheon designed to support adult educational programs at Milwaukee Achiever Literacy Services. The event will be hosted by WISN’s Portia Young.

The fund raiser takes place on Thursday, March 31, 2011, from 11:00 am to 2:00 pm at the Milwaukee Hilton Empire Room, 509 West Wisconsin Avenue in downtown Milwaukee. It’s been organized by a group of women in the education and business communities; the honorary chair is Dr. Eileen Schwalbach, president of Mount Mary College; event co-chairs are Pamela Schopf, board chair at Milwaukee Achiever; and Patricia Leong Kappel, associate dean of the Pre-College Division at Milwaukee Area Technical College. Event sponsorships are available, individual tickets are \$50.

Fashion show producer Bruce Paul Goodman will feature looks for Spring 2011 from both American and European designers, just in time for attendees to see what’s “on trend” for the coming season. For more information or to make a reservation, contact Claudia Scholl at cscholl@milwaukeeachiever.org, or call 414-463-8822.



Tracy Loken Weber, Representative



Lyn Woppert, Representative

Customer Promotion
April 1-30, 2011

SPEND \$50 or more
and get any one of these items for 50% off!

AND ... there are no limits ... so stock up on your favorites! When you spend \$100, you will get 2 items at 50% off. Spend \$150, get 3 items!

As we spring into Spring, Wildtree is cutting edge and SO appealing! Whether you are looking for quick, easy, healthy meal options; a fun & social way to earn tons of free groceries; OR a flexible stream of income, Wildtree is your answer! Check us out! Contact your Wildtree Representative and find out how you can take advantage of the abundance of opportunities here!

There's never been a better time to join the 4th fastest growing direct sales party plan company!

Give Wildtree a test drive for the cost of a grocery bill (\$99 + shipping to kit) = \$25 value

Large 64 oz Grapeseed Oil - Natural, Roasted Garlic or Butter (Retail - \$50, 50% off - \$25)
 Family Basic Bundle (Retail - \$77.75, 50% off - \$38.88)
 Family Favorite Bundle (Retail - \$81.25, 50% off - \$40.63)
 Infused Oil Set (Retail \$36, 50% off - \$18)
 Best of Wildtree - 8 Pack (Retail \$48, 50% off - \$24)

Regs: Orders must be in by 11:59 PM on 4/30/11. Use the following SKUs when entering items:
 90100 64oz Natural Grapeseed Oil
 90101 64oz Garlic Grapeseed Oil
 90102 64oz Garlic Grapeseed Oil
 90103 Family Basic Bundle
 90104 Family Favorite Bundle
 90105 Mixed Grapeseed Oil Set
 90106 Best Of Wildtree 8 Pack

03/16/11

Firm News



Wisconsin Energy named one of nation's best corporate citizens for fourth straight year

March 2, 2011

Wisconsin Energy Corporation has been recognized as one of the 100 best corporate citizens in the United States for the fourth consecutive year.

The annual rankings are prepared and published by Corporate Responsibility Magazine. The publication evaluates approximately 1,000 publicly held companies on the basis of environmental performance, employee relations, philanthropy, finance and governance.

For the third time, Corporate Responsibility Magazine also placed Wisconsin Energy among the number-one-ranked companies in the category of corporate governance.

"We're very pleased to receive this honor again," said Gale Klappa, Wisconsin Energy chairman, president and chief executive officer. "It underscores our commitment to transparency, accountability, customer satisfaction and helping to create brighter futures in the communities we serve."

In addition to Wisconsin Energy, the only other Wisconsin-based company included in this year's Top 100 list is Johnson Controls, Inc.

Sharon Fryjoff, Representative



Wisconsin Energy Named One of the World's Most Ethical Companies for the Fourth Year in a Row

MILWAUKEE, March 16, 2011

For the fourth consecutive year, Ethisphere Magazine named Wisconsin Energy Corporation (NYSE: WEC) one of the World's Most Ethical Companies.

Wisconsin Energy joins honorees such as American Express, eBay, Ford Motor Company, Adidas, Starbucks, PepsiCo and Xerox Corporation on Ethisphere's 2011 honor roll. Just a few weeks ago, Wisconsin Energy also was named one of the nation's best corporate citizens by Corporate Responsibility Magazine for the fourth consecutive year.

"We're very pleased to be selected again as one of the most ethical companies in the world," said Gale Klappa, chairman, president and chief executive officer of Wisconsin Energy. "This recognition underscores our commitment to conduct business with a high level of integrity each and every day."

More than 100 global companies, across 38 business sectors, are included in the 2011 list. Ethisphere's evaluation and analysis covers seven categories: corporate citizenship and responsibility, corporate governance, innovation that contributes to public well-being, industry leadership, executive leadership and tone from the top, integrity track record and reputation, and internal systems and ethics or compliance programs.

Wisconsin Energy Corporation (NYSE: WEC), based in Milwaukee, is one of the nation's premier energy companies, serving more than 1.1 million electric customers in Wisconsin and Michigan's Upper Peninsula and more than 1 million natural gas customers in Wisconsin. The company's principal utility is We Energies. The company's other major subsidiary, We Power, designs, builds and owns electric generating plants.

Wisconsin Energy Corporation (www.wisconsinenergy.com), a component of the S&P 500, has more than \$13 billion of assets, approximately 4,600 employees and 44,700 stockholders of record.

An Evening with the Nurses

UWM Silver Spring Community Nursing Center presents:
Sleep Problems?!

on Tuesday, April 5, 2011 @ 6:30-8pm

Are you or someone you love: Snoring badly? Sleepy during the day?
 Asleep at the wheel? Up at night? Tired? Crabby? Not concentrating?
 Taking lots of caffeine? Having emotional outbursts or physical
 problems?

Come & talk about common sleep problems and what to do about



with
Dr. Beth Rodgers
 UWM College of Nursing

Dr. Rodgers studies sleep
 problems and has many tried
 and true tips to share.

Snacks will be provided.
 First 2 attendees get a special prize!
 Drawings for other prizes too!

Where? Silver Spring Neighborhood Center*
 5460 N. 64th St.
 North Conference Room

Questions? Call Patty at 535-0432
 Bus tickets available upon request

*Please note: The building closes for bad weather when MPS closes & our program would be cancelled



See you in the Fall for our next sessions! Enjoy!

Sponsored by the UWM CON Barbara Friedbacher Endowed Fund

Julie Frye, Representative



Corporate



EWI Corporate Offices (NEW ADDRESS)
 7414 South State Street, Midvale, UT 84047
 Toll Free 1.877.4EWI-NOW
 Phone 801.335.2800 / Fax 801.335.2852
 Website: www.ewiconnect.org

2011 Corporate Board Members



President
 Sharon Bennett
 EWI of Cincinnati
 Lifetouch
 sbennettwei@gmail.com



Vice President /President-Elect
 Lisa Stokes
 EWI of Harrisburg
 B.R.P. Entertainment
 lstokes@brpentertainment.com



Secretary/Treasurer
 Carolyn Woodmansee
 EWI of Spokane
 Washington Trust Bank



Recruitment and Retention Director
 Nancy Harrison
 EWI of Chattanooga
 nharrisonwi@gmail.com



Marketing Director
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 EWI of Calgary
 Tier One Travel
 kskirten@tieronetravel.com



Professional Development Director
 Ronwyn Anderson
 EWI of Nashville
 Soft-Lite Windows, LLC



Chapter Development Director
 Kerry Feltenberg
 EWI of Phoenix
 Arizona Grand Resort



Advisor
 Judy Russell
 EWI of Tulsa
 ONEOK, Inc.
 Judy.russellewi@gmail.com

EWI Spring Conference
"Leadership: A Growth Experience"
SAVE THE DATE!

Date: April 14-16, 2011
Location: Tulsa, Oklahoma
Registration Cost: Not to Exceed \$300

Hotel: Tulsa Marriott Southern Hills
Cost: \$89.00 per night,
 double Marriott reward points.

MORE INFORMATION COMING SOON!

September 22-24, 2011
SAVE THE DATE!
 64th LCAM in Minneapolis,
 MN

September 13-15, 2012
SAVE THE DATE!
 65th LCAM in Dallas, TX

EWI® MISSION AND VISION

MISSION
 Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION
 To be the leading connection for business professionals.

Member Firm	Representative	Member Firm	Representative
1st Choice Heating & Cooling	Suzanne Ginter	Mary Kay Cosmetics	Donna Munnik
Ameriprise Financial	Shannon Lutze	Metro Milwaukee Association of Commerce	Bonnie Gomer
Badger Meter Inc.	Mary Herauf	Milwaukee Achiever Literacy Services	Tracy Loken Weber
Briggs & Stratton Corporation	Charlotte Caron Karen Pelczynski	Mueller Communications Inc.	Ginny Czarnecki
Building Efficiency Group – JCI	Pat Swilley	New Resources Consulting	Sarah Wendricks
Building Service, Inc. (BSI)	Lori Torrison	Nonprofit Center of Milwaukee Inc.	Debbie Knepke
Charter Manufacturing	Lisa Fairweather	Oldenburg Group Incorporated	Linda Werth Lora Burback
Crowne Plaza Milwaukee	Sherri Povolo	Olympus Group	Kathy Marchant
Ewald Automotive Group	Cortney Ewald-Ihde	Prescott Miller Jewelers	Kathy Schnagl
FedEx SmartPost	Stephanie LaMarque	RCB Awards	Cindy Denevan
Fitness Advantage Trainer	Jaime Wooten	REL-EVENT Meeting and Event Solutions	Kat Hughes
Flower Lady – Fine Flowers & Gifts	Deb Karpfinger	Riteway Bus Service, Inc.	Rochelle Bast
Fuchs Business Solutions Inc.	Jane Lawler	SalesSmith Inc.	Mary Caye Smith
Heritage Printing	Lisa Cohen	The Schroeder Group, S.C., Attorneys at Law	Jessica Beyer
Indiana Insurance	Cindy Kunze	United Way of Greater Milwaukee	Sue Brown
Johnson Controls	Roxane Theisen-Kapp	UW-Milwaukee College of Nursing	Julie Frey
Krause Funeral Home & Cremation Services	Rachel Adas	We Energies	Sharon Fryjoff
The Krizek Group	Loren Skerencak	Wildtree	Lyn Woppert
Major League Baseball	Mary Burns	YMCA of Metropolitan Milwaukee	Yili Cao

Please send any roster changes to Mary Burns mary.burns@mlb.com