



The following bills were presented for payment:

- Gem Ventures
- Brian Ewald (October Meeting at Oconomowoc Golf Club)
- Cortney Ewald-Ihde (LCAM expenses)
- Roxane Theisen-Kapp/JCI (LCAM expenses – hotel and airfare)

The following bills have been paid:

- Saz's Catering (balance due from September meeting)
- RCB Awards (past due invoice – Lyn Woppert nametag)

General Reference:

- Year end financial reports are due to EWI® Corporate no later than October 31, 2011.

Ginny Czarnecki made a motion to approve the bills presented for payment. Sherri Provolo seconded the motion. The motion carried unopposed.

### **Communications:**

- Chapter Timeline/Calendar for all Board Roles is now available and was emailed on October 20, 2011 to the 2011-2012 EWI of Milwaukee Board members.
- Reminder of EWISP Revisions – WEBINAR to be held on October 18, 2011 at 3:00 p.m. eastern time. Kathy Marchant plans to participant in the WEBINAR. It was noted that new forms and guidelines are now available on the EWI Corporate website.

### **Committee Reports:**

#### **Sergeant-At-Arms**

Shannon Lutze reported on the following information concerning attendance at the September 2011 membership meeting.

Firms:	28
Representatives:	28
Additional Representatives:	1
Life Members:	0
Sustaining Members:	1
Members in Transition:	0
Guests:	12

#### **Recruitment/Retention**

Kathy Schnagl reported on the following:

- Member firms of the Better Business Bureau and the American Cancer Society joined at our September meeting.

The following firms were presented for posting:

#### **My Virtual Project**

Major: Marketing  
Minor: Development

#### **Abcd, After Breast Cancer Diagnosis**

Major: Health Care  
Minor: Support Services

Rocky Theisen-Kapp made a motion to approve the firms presented for posting. Kathy Marchant seconded the motion. The motion carried unopposed.

### **Program**

Lora Burback reported the following:

- Our chapter is due the security deposit refund for the September 2011 meeting. Rocky Theisen-Kapp is locating the check.
- November 8, 2011 is Firm Recognition Night and will be held at the Blue Mound Golf & Country Club.
- December 6, 2011 will be held at the Westmoor County Club with collections for the Annual Toys for Tots event being held.
- Discussion ensued regarding changing the date of the January 2012 meeting from January 3, 2012 to January 10, 2012. Cortney Ewald-Ihde will send out a vote to the membership via email to change the date of the January 2012 meeting.

### **EWISP**

Kathy Marchant indicated that she will attend the October 18, 2011 WEBINAR regarding the new guidelines/forms for the 2012 EWISP Competition.

### **ASIST**

Ginny Czarnecki indicated that she spoke to Rachel Adas and plans to connect with her next week to obtain her files. Discussion ensued regarding the school listing that is used for our ASIST program. It currently consists of schools in the 5-county area. This will be discussed at the upcoming Board Retreat.

### **Communication**

Jessica Beyer indicated that she is investigating different formats for use with the Connect. Jessica is also reviewing the template provided by EWI Corporate for use with our chapter website. Jessica continues to reach out to membership via Facebook and LinkedIn for EWI Milwaukee. Communications questions which appeared on the recent chapter survey will be reviewed and discussed at the upcoming Board Retreat.

Jessica also briefly discussed the use of online payment for meeting fees, annual dues, etc. She is obtaining information from the Detroit/Windsor chapter as to how they handle this type of payment as they are currently using it in their chapter.

### **Ways and Means**

Sherri Provolo further explained how the Yankee Candle Fundraiser will work and clarification was discussed in how to handle payment for the candle orders. The deadline for order forms will be at the November meeting and delivery will take place at the December meeting. Discussion ensued as to whether to take credit card payments for the candle orders. It was agreed that further communication will be sent to the membership for clarification of this fundraising opportunity.

### **Vice President/President-Elect**

Mary Caye Smith reported on the following:

- Survey responses were distributed and discussed regarding our September meeting location, speaker and proposed fundraising opportunity for our chapter.
- New Membership Orientation is being planned for November.
- The first quarter chapter social is the annual bus trip to Chicago which is now sold out.

**Board Advisor**

Lora Burbach announced that invitations for the November 8, 2011 Firm Recognition Night to be held at the Blue Mound Golf & Country Club will be mailed shortly. Lora indicated that she will ask the membership for auction items for the silent and live auction to be held during Firm Recognition Night.

**Unfinished Business:**

Cortney Ewald-Ihde indicated that committee preference forms will be reviewed and discussed at the upcoming Board Retreat.

**New Business:**

Cortney Ewald-Ihde indicated that the strategic planning survey will be sent out to the membership on Friday, October 14, 2011.

The Board Retreat will be held on Saturday, October 29, 2011 at 8:00 a.m. to be held at the Crowne Plaza Milwaukee.

Discussion ensued concerning the Midwest Board Forum which will be held on November 4-5, 2011 in Fort Wayne, Indiana. Cortney Ewald-Ihde will send out a vote to the membership via email to inform the membership of this Board Forum and ask for a vote to send a representative from our chapter to participate.

**Announcements:**

Corporate Communications

- 2012 LCAM Dallas, Texas – September 13-15
- 2011 Midwest Board Forum, South Bend, Indiana – November 4-5
- EWI of Dallas will be celebrating their 60<sup>th</sup> Anniversary on Saturday, December 3, 2011.

Chapter Communications

- Next Membership Meeting will be held on Tuesday, November 8, 2011 (Firm Recognition Night) at the Blue Mound Golf & Country Club
- Next Board of Directors Meeting will be held on Tuesday, November 15, 2011 at the Crowne Plaza Milwaukee.

**Adjournment:**

The meeting was adjourned at 8:55 a.m.


**Approved:**

Affix President's signature here (original or electronic)



**Submitted:**

Affix Secretary's signature here (original or electronic)



**ADDITIONAL BUSINESS:**

- On October 13, 2011 via e-ballot of the EWI of Milwaukee Membership, a motion was made by Sharon Fryjoff and Lisa Fairweather seconded with majority approval to change the January 2012 meeting date from the first Tuesday of January 3, 2012 to the second Tuesday of January 10, 2012.
- On October 13, 2011 via e-ballot of the EWI of Milwaukee Membership, a motion was made by Mary Burns and Yili Cao seconded with majority approval to send Jessica Beyer to the Midwest Board Forum to be held on November 4-5, 2011 in Indianapolis, Indiana with expenses not to exceed \$200.00.