



CONNECTIONS | CAREERS | COMMUNITY

**FORM 18**

Minutes of the Board of Directors Meeting  
Milwaukee Chapter  
EWI® of Milwaukee  
Tuesday, June 14, 2011

<b>Call to Order:</b>	7:36 a.m. at Johnson Controls – 5757 N. Green Bay Road, Glendale
<b>Roll Call:</b>	2010-2011 Board Meeting Rocky Theisen-Kapp                      President Cortney Ewald-Ihde                      VP/President-Elect Donna Munnik                              Treasurer Lora Burback                              Program Director & Board Advisor Yili Cao**                                  EWISP Director Kathy Marchant*                          EWISP-Elect Rachel Adas**                              ASIST Director Jessica Beyer                                Secretary & Communications Director Lisa Cohen**                                Ways and Means Director Lisa Fairweather                          Sergeant-at-Arms Kathy Schnagl                              Recruitment & Retention Director
	*Attendance not required **Excused

**Minutes:**

The minutes of the May 10, 2011 Board Meeting minutes were distributed and reviewed.

The following corrections/additions were made:  
 Update the following under Recruitment/Retention:

- Colleen Horner – Kitchen - Bath –Tile -Stone
- Strohwig Industries.

Cortney Ewald-Ihde made a motion to approve the minutes as corrected. Donna Munnik seconded the motion. The motion carried unopposed.

**Treasurer’s Report:**

Treasurer Donna Munnik distributed the May Treasurer’s Report.

Deposits for May included:

- ASIST Meeting Fees
- Golf Sponsorships
- Briggs & Stratton renewal

The following bills were presented for payment:

- Gem Venture for monthly storage
- M&I for ASIST event at Aloft and stamps
- CoreComm for quarterly website expense

Other items:

- Storage fees have increased by \$0.50/month.

Lora Burback made a motion to approve the bills presented for payment. Kathy Schnagl seconded the motion. The motion carried unopposed.

## **Committee Reports:**

### **Sergeant-At-Arms**

Lisa Fairweather reported on the attendance at the June 7, 2011 membership meeting:

Firms:	24
Representatives:	25
Additional Representatives:	2
Life Members:	0
Sustaining Members:	0
Members in Transition:	0
Guests:	8

Ms. Fairweather requested that members indicate if the member or the guest will be paying for meeting fee for guest(s) when sending responses to meeting invitations.

### **Recruitment/Retention**

Kathy Schnagl reported on the following:

Ms. Schangl will make follow-up communications to Hatch Staffing, Fedex Ground, Strohwig Industries and Malinda Young (Mother of Latasha Young Scholarship Finalist).

The following firms were presented for posting:

Best Western at Mitchell Airport  
Major: Hotels and Resorts  
Minor: Convention/Meeting Specialists

American Cancer Society  
Major: Associations  
Minor: Health

Sazama's Fine Catering – Marcus Center for the Performing Arts  
Major: Catering  
Minor: Caterers

Social Development Commission  
Major: Associations  
Minor: Economic Development

GE Healthcare  
Major: Medical Equipment and Supplies  
Minor: Medical Equipment and Supplies

Lora Burbach made a motion to approve the firms presented for posting. Lisa Fairweather seconded the motion. The motion carried unopposed.

### **Program**

Lora Burbach reported on future programming:

- August 11th – Ironwood Golf Course
- September – Oldenburg Group with presentation from new president of firm

### **EWISP Chair**

Nothing to report.

### **ASIST Chair**

Nothing to report.

**Publication**

Nothing to report.

**Ways and Means**

Lisa Cohen was not in attendance, however, she will be sending a reminder email regarding potluck signup and contributions for the wine pull for the July 12, 2011 membership meeting.

**Vice-President/President Elect**

Cortney Ewald-Ihde reported on the following:

- Survey responses distributed
- Chapter social possibilities
- Lucille Johnson Perkins Award application will not be submitted by Chapter, but perhaps a survey could be sent to membership where members and/or firms could be recognized for use at Firm Recognition Night.
- Ms. Ewald-Ihde requested that members contact her if they will attend LCAM.

**Board Advisor**

Lora Burback provided updates regarding Swinging for Scholarship sponsorships and expressed the need for golfers.

**Unfinished Business:**

- Rocky Theisen-Kapp contacted Kat Hughes regarding the objection to Evenement posting.

**New Business:**

**Announcements/Reminders:**

Corporate Communications

- 2011 LCAM Minneapolis, MN September 22-24
- 2012 LCAM Dallas, TX – early September

Chapter Communications

- Next Membership meeting is Tuesday, July 12 at Junior Achievement BizTown
- Next Board of Directors meeting is Tuesday, July 19 at Johnson Controls

**Adjournment:**

The meeting adjourned at 9:01 a.m.

**Approved:**



President

**Submitted:**



Secretary