



CONNECTIONS | CAREERS | COMMUNITY

Call to Order:	7:39 a.m. at Johnson Controls – 5757 N. Green Bay Road, Glendale
Roll Call:	2010-2011 Board Meeting Rocky Theisen-Kapp President Cortney Ewald-Ihde VP/President-Elect Donna Munnik Treasurer Lora Burback Program Director & Board Advisor Yili Cao EWISP Director Kathy Marchant* EWISP-Elect Vacant ASIST Director Jessica Beyer Secretary & Communications Director Lisa Cohen Ways and Means Director Lisa Fairweather** Sergeant-at-Arms Kathy Schnagl Recruitment & Retention Director
	*Attendance not required **Excused

Minutes:

The minutes of the July 19, 2011 Board Meeting minutes were distributed and reviewed.

Donna Munnik made a motion to approve the minutes as corrected. Yili Cao seconded the motion. The motion carried unopposed.

Treasurer’s Report:

Treasurer Donna Munnik distributed the July Treasurer’s Report.

Deposits for July included:

- Golf sponsorships
- June meeting fees
- Colleen Horner Kitchen Bath Tile Stone membership fee

The following bills were presented for payment:

- Gem Venture for monthly storage
- M&I for LCAM Registration for Cortney Ewald-Ihde and Mary Caye Smith; Hotel for Sharon Bennett

Bills paid:

- EWI Corporate for two LCAM Delegate Fees

Other items:

- Refund from Corporate for admin fee being waived for new member Colleen Horner Kitchen Bath Tile Stone
- Scholarship to EWISP Meredith Petrie paid (finalist in 2010)

Lora Burback made a motion to approve the bills presented for payment. Cortney Ewald-Ihde seconded the motion. The motion carried unopposed.

Committee Reports:

Sergeant-At-Arms

Lisa Fairweather was not in attendance. The following information was reported on her behalf regarding the August membership meeting:

Firms:	21
Representatives:	21
Additional Representatives:	0
Life Members:	0
Sustaining Members:	1
Members in Transition:	1
Guests:	52

Recruitment/Retention

Kathy Schnagl reported on the following:

Social Security Administration application received from Karyl Richson will be processed.

The following firms were presented for posting:

Better Business Bureau
Major: Business Service - General
Minor: Business Information/Mediation

First Bank Financial Centre
Major: Banking
Minor: Community Banking Services

Harder Funeral Home
Major: Mortuary/Funeral Home
Minor: Funeral Directing

Association Acumen
Major: Business Service - Management
Minor: Management Services

Lora Burback made a motion to approve the firms presented for posting. Donna Munnik seconded the motion. The motion carried unopposed.

Program

Lora Burback reported on future programming:

- September – River Red Barn Park in Mequon with guest speaker Tim Nerenz, Ph.D.
- October – Oconomowoc Golf Club with guest speaker TBD
- November – Firm Recognition Night
- December – Westmoor country club

EWISP Chair

Yili Cao reported that Nikhil Ramnarayan received fourth place in the Corporate level and received \$1,000. Ms. Cao has contacted Nikhil and his family. Awaiting survey results from Corporate regarding merit versus need based scholarship in the future.

ASIST Chair

Nothing to report.

Communication

Jessica Beyer reported that she has administrative rights on Facebook and LinkedIn for EWI Milwaukee. Ms.

Beyer has begun to reach out to membership via these media avenues and will continue to pursue ways to gain more exposure for the Chapter using social media.

Ways and Means

Roxane Thiesen-Kapp requested that Lisa Cohen work with the Philanthropy Committee to organize a raffle to benefit the Meta House and The Parenting Network at the September Business Meeting.

Vice-President/President Elect

Cortney Ewald-Ihde reported on the following:

- Survey responses distributed and discussed regarding golf outing; overall positive responses
- Shannon Lutze will be hosting a Mary Kay event as a social outing for membership on August 18th

Board Advisor

Lora Burback provided updates regarding Swinging for Scholarship:

- Official totals have not been determined as far as profit and expenses for the event
- Chic Lounge provided an extra voucher for membership to use as “thank you” to the golf committee to be used at a later date

Unfinished Business:

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New Business:

- Corporate survey completed during board meeting regarding member renewals.

Announcements/Reminders:

Corporate Communications

- 2011 LCAM Minneapolis, MN September 22-24
- 2012 LCAM Dallas, TX – early September

Chapter Communications

- Next Membership meeting is Thursday, September 13th at River Red Barn Park, Mequon, WI
- Next Board of Directors meeting is Monday, September 19th at Johnson Controls, Glendale, WI

Adjournment:

The meeting adjourned at 8:56 a.m.

Approved:



President

Submitted:



Secretary

Additional Business:

On August 16, 2011 via e-mail ballot of the EWI of Milwaukee Board of Directors a motion was made by Lora Burback and seconded by Cortney Ewald Ihde with majority approval to pay invoice received from Ironwood Golf Course in the amount of \$3,028.71 for golf fees associated with the Chapter’s fundraiser golf outing to support its scholarship programs.

On August 22, 2011 via e-mail ballot of the EWI of Milwaukee Board of Directors a motion was made by Cortney Ewald-Ihde and seconded by Lora Burback with majority approval for guest speaker Ray Pederson of the Wisconsin Automobile & Truck Dealer’s Association for the October membership meeting.