



CONNECTIONS | CAREERS | COMMUNITY

**Call to Order:** 7:40 a.m. at Johnson Controls – 5757 N. Green Bay Road, Glendale

<b>Roll Call:</b>	2010-2011 Board Meeting
	Rocky Theisen-Kapp                      President
	Cortney Ewald-Ihde                      VP/President-Elect
	Donna Munnik                              Treasurer
	Lora Burback                              Program Director & Board Advisor
	Yili Cao**                                  EWISP Director
	Kathy Marchant*                          EWISP-Elect
	Lyn Woppert                                Communications Director
	Rachel Adas                                ASIST Director
	Jessica Beyer                                Secretary
	Lisa Cohen                                  Ways and Means Director
	Lisa Fairweather                          Sergeant-at-Arms
	Kathy Schnagl**                          Recruitment/Retention Director

\*Attendance not required  
\*\*Excused

**Minutes:**

The minutes of the February 8, 2011 Board Meeting were distributed and reviewed.

The following corrections/additions were made:

- Ways and Means: EWI is not eligible for Boston Store Community Days coupon sales
- February meeting minutes amendments: “ASSIST” should be spelled “ASIST”
- Corporate Communications: LCAM 2012 is September 13 - 15

Lora Burback made a motion to approve the minutes as corrected. Cortney Ihde seconded the motion. The motion carried unopposed.

**Treasurer’s Report:**

Treasurer Donna Munnik distributed the February Treasurer’s Report.

The following bills were presented and approved for payment:

- Monthly storage bill
- Bills were paid and deposits were made.

Other items:

- Dave & Busters’ 2010 golf sponsorship payment received and deposited into scholarship checking account.
- Charles Hernandez paid - EWISP scholarship in the amount of \$1,500.00
- Sent \$1,000.00 to Houston Chapter for ASIST scholarship winner per vote at October 2010 membership meeting
- Year-End financial deadline extended to April 29, 2011
- There are a couple more anticipated annual renewal payments due (not yet received)

Lyn Woppert made a motion to approve bills as presented and bills paid. Rachel Adas seconded the motion. The motion carried unopposed.

**Corporate Communications:**

- None

### **Committee Reports:**

#### **Sergeant-At-Arms**

Lisa Fairweather reported attendance at the March 1, 2011 meeting:

Representatives: 33

Additional Reps: 2

Guests: 7

Firms Represented: 31

Life Members: 1

Sustaining Reps: 0

Members-in-Transition: 0

#### **Recruitment/Retention**

Kathy Schnagl was not in attendance. Lyn Woppert reported that she will be a full-time employee of Waste Management, but will continue to represent Wildtree in EWI of Milwaukee.

No New Postings

#### **Program**

Future Programming plans:

- June – TBD – will follow up via email once current plans are confirmed.
- July – TBD – this will be our annual potluck meeting; more detail to follow, once confirmed.
- August – Ironwood Golf Course
- September – Business Meeting
- October – Installation of Officers
- November – Firm Recognition Night

Lora Burback added that the Chapter was only billed for the actual number of meals served at the March 1 meeting; despite that, there were many changes in attendance due to the cancellation of our Feb. 1 meeting.

#### **EWISP Chair**

Yili Cao reported the following:

- Total of 36 applications received
- Judges met on March 2, 2011 to select 3 finalists
- Finalists will be interviewed at the event on March 29, 2011
- Rel:Event to be added to EWISP printed program as new member
- President Kapp indicated that there will be recognition of sustaining and life members at this event

#### **ASIST Chair**

Rachel Adas reported the following:

- Judges are Ron Krizek, Amy Gigure, and Rachel Adas
- Ms. Adas asked for approval of guest speaker to be Patti Pagel
- Awaiting contract from Aloft as venue
- No down payment will be needed to secure meeting location
- Ms. Adas will attempt to negotiate to further reduce or waive the room rental fee
- March 28, 2011 is deadline for submission of applications.

Courtney Ihde made a motion to approve the guest speaker. Lisa Cohen seconded the motion. The motion carried unopposed.

#### **Communication**

Lyn Woppert requested a list of outlets for press releases as well as guidance as to drafting and distributing press releases.

**Ways and Means**

Lisa Cohen reported the following:

- Handmade & Heartfelt Raffle raised \$580.00
- Wine pull is still in the works for a future meeting

**Vice-President/President Elect**

Cortney Ewald-Ihde reported on the following:

- Survey
  - Comments included: room-size small; cost of beverages high; members enjoyed raffle items.
- Socials
  - Potential events: Jazz in the Park; cheese bar; wine tasting; riverboat cruise; volunteering
- New Member Orientation
  - Ms. Ihde will meet with Kat Hughes of Rel:Event and Shannon Lutze of Ameriprise Financial
- Branding
  - Ms. Ihde asked for approval to purchase the following items: two standing signs, one podium cloth, 2500 napkins, 500 pens.

Lora Burback made a motion to approve the purchase of branding items. Rachel Adas seconded the motion. The motion carried unopposed.

**Board Advisor**

Lora Burback reported on the following:

- Golf committee meetings have been scheduled on a monthly basis between now and the date of the outing and planning is well underway.

**Unfinished Business:**

- Nothing to report.

**New Business:**

**Announcements/Reminders:**

- Corporate Communications
  - Spring Conference – April 14-16, Tulsa, OK
  - 2011 LCAM Minneapolis, MN – September 22-24
  - 2012 LCAM Dallas, TX - early September
- Chapter Communications
  - Membership meeting – Tuesday, March 29, 2011 – EWISP at Crowne Plaza
  - Board of Directors meeting – Tuesday, April 5, 2011 at 7:30 a.m. - Johnson Controls

**Adjournment:**

The meeting adjourned at 9:00 a.m.

**Approved:**

**Submitted:**

President

Secretary