



CONNECTIONS | CAREERS | COMMUNITY

Call to Order: 7:38 a.m. at Johnson Controls – 5757 N. Green Bay Road, Glendale

Roll Call:	2010-2011 Board Meeting
	Rocky Theisen-Kapp President
	Cortney Ewald-Ihde VP/President-Elect
	Donna Munnik Treasurer
	Lora Burbach** Program Director & Board Advisor
	Yili Cao** EWISP Director
	Kathy Marchant* EWISP-Elect
	Lyn Woppert Communications Director
	Rachel Adas ASIST Director
	Jessica Beyer Secretary
	Lisa Cohen Ways and Means Director
	Lisa Fairweather Sergeant-at-Arms
	Kathy Schnagl** Recruitment/Retention Director

*Attendance not required
**Excused

Minutes:

The minutes of the December 14, 2010 Board Meeting were distributed and reviewed.

Rachel Adas made a motion to approve the minutes as presented. Lisa Cohen seconded the motion. The motion carried unopposed.

Treasurer’s Report:

Treasurer Donna Munnik distributed the December Treasurer’s Report.

The following bills were presented and approved for payment:

- Gem Ventures - monthly storage
- Lee John’s Catering – January membership meeting
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The following bills were paid:

- Captain Federick Pabst Mansion – Rental and Parking for January membership meeting.
- EWI Corporate - Wildtree and Oldenburg Second Representative Memberships.

Deposits for December included:

- December Meeting Payments
- Crowne Plaza Golf Outing Sponsorship
- New Memberships

Other items:

- Monies were transferred to Scholarship checking account
- 16 Renewals have been received

Cortney Ewald-Ihde made a motion to approve bills as presented and bills paid. Lisa Cohen seconded the motion. The motion carried unopposed.

Corporate Communications:

• Nothing to report.

Committee Reports:

Sergeant-At-Arms

Lisa Fairweather reported on the January 4, 2011 meeting attendance:

Representatives: 34 Additional Reps: 1 Guests: 10

Firms: 33 Life Members: 0 Sustaining Reps: 1 Members-in-Transition: 0

Ms. Fairweather will coordinate assigned seating at the February membership meeting.

Recruitment/Retention

Lyn Woppert reported on behalf of Kathy Schnagl:

New Postings:

- Rel Event
 - Major: Meeting & Event Planning
 - Consultants/Special Events & Meetings
- ReMax
 - Major: Real Estate
 - Minor: Business, Industrial & Residential
- Strohwig Industries
 - Major: Metal Mining & Working Industry
 - Minor: Tool & Die
- Expressume, Inc.
 - Major: Audio Video Industry
 - Minor: Video Tap Production Service

Follow-up on potential members and prior postings:

Rocky Theisen-Kapp will follow up with Sharon Fryjoff's daughter "Elise" from Duet to determine if there is a conflict of interest. There was also interest from a potential member from the credit card processing industry.

Donna Munnik made a motion to approve the postings. Rachel Adas seconded the motion. The motion carried unopposed.

Program

Future Programming plans:

- February - Flemings – Making Sense of Multitasking
- March – TBD – Business Meeting
- EWISP – March 29, 2011 – Crowne Plaza – Speaker Rich Meeusen, Chairman/CEO Badger Meter
- ASIST – TDB
- June – Firm Night - FedEx in New Berlin
- July – TBD
- August – Ironwood Golf Course

Cortney Ewald-Ihde made a motion to approve the speaker for EWISP, and locations for June and August meetings. Lyn Woppert seconded the motion. The motion carried unopposed.

EWISP Chair

Yili Cao was not in attendance. President Theisen-Kapp reported the following on Ms. Cao's behalf:

- There are 13 applications submitted
- Deadline for application submission is January 12, 2011
- Submit any goodie bag items at next membership meeting
- Lisa Cohen indicated that there were EWISP cookbooks available for the goodie bags

ASIST Chair

Rachel Adas reported the following:

- Applications have been printed and will be mailed by January 13, 2011
- Ms. Adas has been in contact with area schools
- Due date for applications is March 18, 2011
- Next committee meeting will take place prior to February Board meeting
- Official transcript required for application submission
 - Fee for transcript ranges from \$5-\$8
 - Lisa Cohen will seek approval from Ways and Means committee to raise funds to help students in need pay for transcript fees

Communication

Lyn Woppert reported the following:

- President Theisen-Kapp thanked Ms. Woppert for putting together information regarding boundaries expansion which was presented at the January 4, 2011 membership meeting.
 - Boundary expansion proposal will not be submitted to corporate at this time.
- Ms. Woppert related that she will continue monthly Connect as is unless there are other communications from corporate regarding content.
- Ms. Woppert will include all firm postings in the February Connect.
- Ms. Woppert will also provide an invitation page that can be provided to potential meeting guests.
- Website
 - Ms. Ewald-Ihde related that corporate will be providing web hosting to all chapters for free in the near future
 - This web hosting feature would be a cost savings to the chapter.

Ways and Means

Lisa Cohen reported the following:

- Heartfelt & Homemade
 - Lora Burback confirmed tables at venue
 - Donna Munnik will assist Lisa Cohen with collecting credit card information for raffle purchases
 - Tracy Loken-Weber will call raffle tickets at the event
 - Ms. Cohen will obtain donation information ahead of time and send information to membership prior to February meeting
 - EWI cookbooks and aprons will be included as raffle items

Vice-President/President Elect

Cortney Ewald-Ihde reported on the following:

- Monthly Survey
 - Boundary expansion comments
 - Guest packets requested for distribution at monthly meetings
- Socials
 - Friday night preference according to survey
 - Pajama party at Crowne Plaza
 - Pat Swilley of Johnson Controls Building Efficiency offered a suite that seats 20 people for a hockey game in February, March or April, more information to follow
- Due to time constraints, will report on New Member Orientation at next board meeting

Board Advisor

- Lora Burback not in attendance.

Unfinished Business:

- Nothing to report.

New Business:

- Nothing to report.

Announcements/Reminders:

- Corporate Communications
 - Alumni Summit – February 24-26, Hershey, PA
 - Spring Conference – April 14-16, Tulsa, OK
 - Cortney Ewald-Ihde is unable to attend as Milwaukee Chapter representative. We have budgeted to send two members with hotel, airfare and registration paid by chapter, any interested member(s) should contact President Theisen-Kapp
 - 2011 LCAM – September 22-24, Minneapolis, MN
 - 2012 LCAM – September, Dallas, TX
- Chapter Communications
 - Membership meeting – Tuesday, February 1, 2011 – Fleming’s
 - Board of Directors meeting – Tuesday, February 8, 2011 at 7:30 a.m. - Johnson Controls

Adjournment:

The meeting adjourned at 8:50 a.m.

Approved:

Submitted:

President

Secretary