



CONNECTIONS | CAREERS | COMMUNITY

<b>Call to Order:</b>	7:40 a.m. at Johnson Controls – 5757 N. Green Bay Road, Glendale
<b>Roll Call:</b>	2010-2011 Board Meeting Rocky Theisen-Kapp                      President Cortney Ewald-Ihde                      VP/President-Elect Donna Munnik                              Treasurer Lora Burbach                              Program Director & Board Advisor Yili Cao                                      EWISP Director Kathy Marchant*                          EWISP-Elect Lyn Woppert                              Communications Director Rachel Adas                                ASIST Director Jessica Beyer                              Secretary Lisa Cohen                                 Ways and Means Director Lisa Fairweather                         Sergeant-at-Arms Kathy Schnagl                             Recruitment/Retention Director
	*Attendance not required

**Minutes:**  
 The minutes of the January 11, 2011 Board Meeting were distributed and reviewed.  
 The following corrections/additions were made:

- EWISP and ASIST items moved from program category to respective categories
- Change under EWISP: applications received were 13 as of the January board meeting
- Add e-ballots to Additional Business for changes to February and March meetings
- Change “TDB” to “TBD” under ASIST

Kathy Schnagl made a motion to approve the minutes as corrected. Yili Cao seconded the motion. The motion carried unopposed.

**Treasurer’s Report:**  
 Treasurer Donna Munnik distributed the December Treasurer’s Report.

The following bills were presented and approved for payment:

- Monthly storage bill

The following bills were paid:

- Chapter credit card bill

Deposits for January included:

- January meeting
- Annual renewals

Other items:

- January renewals have been arriving
- Ms. Munnik will have update on Chapter investments at March business meeting
- Ms. Munnik will provide list of renewed firms to Kathy Schnagl for membership
- Due to the cancellation of the February meeting, a \$35.00 credit will be provided to members with prepaid meals and used for a guest dinner fee at a future meeting before September, 2011.
- A request was made for consideration in paying the annual renewals for sustaining members as a good faith effort to encourage their participation

Cortney Ihde made a motion to approve bills as presented and bills paid. Yili Cao seconded the motion. The motion carried unopposed.

### **Corporate Communications:**

- None

### **Committee Reports:**

#### **Sergeant-At-Arms**

February membership meeting was cancelled; nothing to report.

#### **Recruitment/Retention**

Kathy Schnagl reported the following:

New Postings:

- Ernst Communications Group
  - Major: Advertising
  - Minor: Public Relations
- Swipeworks
  - Major: Finance
  - Minor: Credit Card Companies
- Hatch Staffing
  - Major: Employment Services
  - Minor: Employment Staffing Service

Follow-up on potential members and prior postings:

Guests anticipated to attend March meeting in light of cancellation of February meeting:

Gina Lukasewicz - UWM College of Nursing/Partylite

Heather Turner Loth – MSI General Corporation

Michelle Strobel – Briggs & Stratton

Janelle Meyer - Brown from Evenement

Other information:

Donna Munnik will provide Kathy Schnagl with all membership applications for proper handling.

Lora Burback made a motion to approve the postings. Cortney Ihde seconded the motion. The motion carried unopposed.

#### **Program**

Future Programming plans:

- March – Business Meeting, Heartfelt & Handmade Auction, Kickoff to undergarment collection for Meta House, speaker from Meta House, location: Fleming's in Brookfield
- June – TBD
- July – TBD
- August – Ironwood Golf Course
- September – Business Meeting
- October – Installation of Officers
- November – Firm Recognition Night

Lyn Woppert made a motion to approve the March venue. Kathy Schnagl seconded the motion. The motion carried unopposed.

### **EWISP Chair**

Yili Cao reported the following:

- Applications have been delivered to judges
- Next committee meeting is on March 2, 2011
- Letters will be sent to candidates during week of February 14, 2011
- Bags for winners have been donated by SalesSmith
- Membership roster and event program will be added to bags

### **ASIST Chair**

Rachel Adas reported the following:

- Applications have been sent to schools and are due on March 18, 2011
- A motion was made to set Aloft as the venue location
- Ms. Adas continues to work on securing a speaker for the event
- President Theisen-Kapp requested that Ms. Adas bring applications to the March membership meeting to provide to the guest speaker from Meta House in an attempt to broaden the scope of candidates to social organizations as opposed to just schools

### **Communication**

Lyn Woppert reported the following:

- Requested that members provide photos of any raffle items for the Heartfelt & Handmade Raffle
- Contact Bonnie Gomer at MMAC regarding Admirals games flyer
- Communications Committee will be responsible for press releases distributions

### **Ways and Means**

Lisa Cohen reported the following:

- Ms. Cohen will regroup with her committee in light of the February meeting cancellation
- Updated email will be send reminding membership about Heartfelt & Handmade raffle
- Wine pull is still in the works
- Pick n Save no longer offers proceeds via savings cards
- EWI is not eligible to sell Boston Store Goodwill coupons

### **Vice-President/President Elect**

Cortney Ewald-Ihde reported on the following:

- Socials
  - Still accepting RSVP's for the hockey game
- New Member Orientation
  - Ms. Ihde is working on a program to be conducted after an upcoming membership meeting
- Partnerships and Possibilities
  - Ms. Ihde requested that the Board consider sponsoring an upcoming Pulse event in an attempt to reach out to other women's groups to attract more firms to EWI

### **Board Advisor**

Lora Burback reported on the following:

- Golf committee will be meeting within in the next couple of weeks to begin planning

### **Unfinished Business:**

- Cindi Denevan leave of absence – Cortney Ihde will following up regarding her return to monthly meetings

### **New Business:**

- Will seek approval for branding items from membership during March business meeting

### **Announcements/Reminders:**

- Corporate Communications
  - Alumni Summit – February 23-26, Hershey, PA
  - Spring Conference – April 14-16, Tulsa, OK
  - 2011 LCAM Minneapolis, MN – September 22-24
  - 2012 LCAM Dallas, TX - early September
- Chapter Communications
  - Membership meeting – Tuesday, March 1, 2011 – Fleming’s
  - Board of Directors meeting – Tuesday, March 8, 2011 at 7:30 a.m. - Johnson Controls

**Adjournment:**

The meeting adjourned at 9:18 a.m.

**Approved:**

**Submitted:**

President

Secretary